

**CITY OF SHREWSBURY  
WORK SESSION OF THE  
BOARD OF ALDERMEN**

March 23, 2021

An Open Meeting of the Board of Aldermen of the City of Shrewsbury, Missouri was held at 6:00 p.m. on March 23, 2021 in the Aldermanic Chambers of City Hall and via Zoom teleconference for the transaction of such business that came before the Board.

Present:	Alderman (President)	Mike Travaglini
	Alderman	Greg Lauter
	Alderman	Keith Peters
	Alderman	John Odenwald
	Alderwoman	Elisa Reeves
	Alderman	Michael Schmelzle

Also Present:	Director of Administration	Jonathan Greever
	Fire Chief	Chris Amenn
	Chief of Police	Lisa Vargas
	Director of Parks & Recreation	Chris Buck
	Director of Public Works	Tony Wagner
	City Attorney	Michael Daming
	Asst. Dir. of Admin./City Clerk	Elliot Brown

Absent:	Mayor	Sam Scherer
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**Roll Call**

Board President Travaglini called the meeting to order, and City Clerk Brown commenced with the roll call. A quorum was present for the transaction of City business.

**Approval of Minutes**

Board President Travaglini introduced the minutes from the March 9, 2021 Regular Meeting of the Board of Aldermen and opened the floor for discussion. There being no discussion, **Alderman Odenwald made a motion to accept the minutes as submitted; Board President Travaglini seconded. The motion passed unanimously by voice vote.**

**Liquor Licenses**

Board President Travaglini introduced the three liquor license applications submitted to Staff by St. Michael the Archangel for their upcoming soccer tournament and Oktoberfest events and opened the floor for discussion and questions. There being none, **Alderman Peters moved to approve all three St. Michael liquor licenses; Alderman Lauter seconded. The motion passed unanimously by voice vote.**

Director Greever informed the Board that the remaining liquor license application on the agenda for Final Touch Event Co. was not submitted in time and was therefore not ready for consideration. **Alderman Peters moved to table consideration of Final Touch Event Co.'s liquor license until the application had been completed and submitted to Staff; Alderman Odenwald seconded. The motion passed unanimously by voice vote.**

**Special Event Permit Review – Final Touch Event Co.**

Director Greever introduced the Special Event Permit application submitted by Caitlin Reynolds of Final Touch Event Co. requesting Board approval to host several food truck events this Spring and Summer. Director Buck added that Parks Staff had reviewed the application, found it to be complete without any errors. Alderman Odenwald asked whether applicants could request additional City amenities or equipment with their Special Event Permit requests. Director Buck responded that applicants would be responsible for providing their own equipment beyond those regularly available in the public spaces they wish to hold their events. Director Greever added that the Special Event Permit includes language that makes this clear to applicants.

**Alderman Peters moved to approve the Special Event Permit as requested by Final Touch Event Co; Alderman Odenwald seconded. The motion passed unanimously by voice vote.**

**Public Hearing - Special Use Permit - 2 Bros that Mow Lawn & Landscape - 7219 Murdoch Ave.**

Board President Travaglini called a public hearing to order to review a Special Use Permit application submitted by Nick Heintz of 2 Bros that Mow Lawn & Landscape, LLC. Director Greever provided a brief update on the history of the permit request, including a summary of the previous deliberations and decisions of the Plan Commission. Mr. Heintz addressed the Board with a description of his business and plans for future use of the site.

Alderwoman Reeves asked Mr. Heintz what his hours of operation were expected to be. Mr. Heintz stated that he expected the site to be most active in the mornings around 7:00am when his crews were leaving and in the evenings around 6:30pm when they returned. He does not expect to be doing any 24hr work such as snow plowing. Alderwoman Reeves asked for clarification on the Plan Commission's decision to exempt Mr. Heintz from certain landscaping requirements. Director Greever responded that he believed this exemption was from the code requirement that a landscape plan be submitted for an SUP in an M-1 zoned property. The Plan Commission requested the Board of Aldermen exempt the applicant from this requirement due to the location of the site in the City and its limited size to allow the applicant to fully utilize the site. Attorney Daming added that the applicant would still be subject to all City building and property maintenance codes.

Matt Ricketts (Sutherland Ave) asked what this property was currently zoned. Director Greever responded that it is an M-1 Industrial property.

Felicity Buckley (Sutherland Ave) asked for additional information on why this property would be exempt from the minimum landscaping standards for M-1 zoned properties. Attorney Daming responded that the draft ordinance approving a Special Use Permit does not include any such exemption, and that the applicant would still be required to adhere to all City building and property maintenance codes if the permit were approved by the Board.

**Public Hearing - Special Use Permit – Porlier Outdoor Advertising – 7309 Melbourne Ave.**

Board President Travaglini called a public hearing to order to review a Special Use Permit application submitted by Brent Porlier of Porlier Outdoor Advertising. Mr. Porlier provided a brief summary of his company's plans to install a LED billboard on city-owned property at 7309 Melbourne Avenue. Mr. Porlier indicated that he hopes to come to an agreement with the City that would be mutually beneficial to the residents and his company.

Plan Commissioner Randy Burkett presented a report to the Board outlining his findings from

viewing a demo of one of Porlier's other billboards dimmed down to a lower light level than they would normally be at. Commissioner Burkett stated that while Porlier has amended their original plans to reduce the light pollution from the sign, he still believes the proposed light levels are going to be too high for that area of the city. He would not support any proposal that had levels above 40 NITs. Plan Commissioner Garen Miller agreed with Commissioner Burkett's assessment and added a suggestion that the west-facing side of the billboard be turned completely off at night as a compromise.

Alderman Odenwald asked if the location of the billboard on the site could be adjusted at all to further limit the light pollution to residents. Commissioner Miller stated that he would like to see if it was feasible to move the sign further east on the lot. He also cautioned that if the City did not approve the plans, the company could move just east of the city limits into the City of St. Louis and then the City of Shrewsbury would not have any opportunity to adjust the plans. Applicant Melissa Porlier added that the company was willing to put up the LED structure on a trial period and switch to a traditional static billboard if the City wanted to later.

Charles Banks (Sutherland Ave.) stated his opposition to the billboard due to the increased light pollution it would create.

Felicity Buckley (Sutherland Ave.) agreed with Mr. Banks, stating that she was involved in removing the billboard that was previously installed there. She asked the Board to protect the community by denying the request and to also work to have the billboard on the other side of highway 44 removed as well.

Matt Ricketts (Sutherland Ave.) was also opposed to the billboard not only because of potential light pollution at night, but also because the large structure would be an eyesore in the daytime. The structure could also be a potential road hazard distracting drivers on highway 44.

Holly Ward (Melbourne Ave.) was strongly opposed to the billboard, agreeing with Mr. Ricketts' and Ms. Buckley's comments. She said that none of the other communities in our area have allowed billboards, and that Shrewsbury shouldn't either.

Lee Engelhardt (Melbourne Ave.) agreed with the other speakers and added that he would not support a static billboard either as they have been shown to be just as bright or even brighter.

Elise Tegtmeier (Chatwell Dr.) expressed her concern that approving this billboard would set a precedent and would therefore lead to additional billboards being installed in other parts of the City.

#### **Bill No. 3018 – City Administrator**

Board President Travaglini introduced Bill 3018 updating Shrewsbury's municipal code chapter 125 relating to the City Administrator position. **Alderman Odenwald motioned for first reading of Bill 3018 by title only; Alderman Lauter seconded. The motion passed unanimously by voice vote.**

**Attorney Daming read Bill 3018 for the first time by title only.**

Alderman Peters asked whether this bill made any changes to the succession process in the event of the Mayor becoming incapacitated. Director Greever responded that this bill does not alter that

process at all. The Board of Aldermen would vote to decide who would fill that vacancy if needed. Alderwoman Reeves asked if Board President Travaglini would automatically take over the responsibilities of the Mayor in the event of a vacancy in that office. Board President Travaglini responded that it would not be automatic but would have to be approved by the full Board. He added that he would be working with Staff to clarify this entire process.

Alderman Peters asked for confirmation that this Bill does not place the City Administrator position into a higher tier in the pay scale. Attorney Daming stated that the Bill would not impact the position's salary. Alderman Peters asked whether the Bill needed to replace Director Greever's name with City Administrator. Attorney Daming responded that this Bill would only be in effect while Director Greever was in this role, and that it would need to be amended by the Board if another person were to become the City Administrator. Alderman Peters asked why the City Administrator was identified as the City's Purchasing Agent. Director Greever responded that State and Federal agencies require the City to designate one person as the Purchasing Agent, but in practice the individual Department Heads controlled the purchases in their respective departments.

**Alderman Odenwald motioned for second reading of Bill 3018 by title only; Alderman Lauter seconded. The motion passed unanimously by voice vote.**

**Attorney Daming read Bill 3018 by title only for the second time.**

**Alderman Odenwald motioned for final passage of Bill 3018; Alderman Lauter seconded. The following roll call vote was recorded:**

Alderman Travaglini –	Aye	Alderman Lauter –	Aye
Alderman Peters –	Aye	Alderwoman Reeves –	Aye
Alderman Odenwald –	Aye	Alderman Schmelzle –	Aye

**Bill 3018 was approved and adopted as Ordinance 3002:**

**AN ORDINANCE REVISING AND OTHERWISE CLARIFYING THE POSITION OF CITY ADMINISTRATOR AND APPROVING THE FILLING OF SAID POSITION**

**Bill 3019 – Special Use Permit - 2 Bros that Mow Lawn & Landscape - 7219 Murdoch Ave.**

Board President Travaglini introduced Bill 3019 granting a Special Use Permit to 2 Bros that Mow Lawn & Landscape, LLC for the operation of an outdoor yard care company to be located at 7219 Murdoch Ave.

**Alderman Lauter motioned for first reading of Bill 3019 by title only; Alderman Odenwald seconded. The motion passed unanimously by voice vote.**

**Attorney Daming read Bill 3019 for the first time by title only.**

**Alderman Lauter motioned for second reading of Bill 3018 by title only; Alderman Odenwald seconded. The motion passed unanimously by voice vote.**

**Attorney Daming read Bill 3019 by title only for the second time.**

**Alderman Lauter motioned for final passage of Bill 3019; Alderman Odenwald seconded. The following roll call vote was recorded:**

<b>Alderman Travaglini –</b>	<b>Aye</b>	<b>Alderman Lauter –</b>	<b>Aye</b>
<b>Alderman Peters –</b>	<b>Aye</b>	<b>Alderwoman Reeves –</b>	<b>Aye</b>
<b>Alderman Odenwald –</b>	<b>Aye</b>	<b>Alderman Schmelzle –</b>	<b>Aye</b>

**Bill 3019 was approved and adopted as Ordinance 3003:**

**AN ORDINANCE GRANTING A SPECIAL USE PERMIT TO 2 BROS THAT MOW LAWN & LANDSCAPE, LLC FOR THE OPERATION OF AN OUTDOOR YARD CARE COMPANY TO BE LOCATED AT 7219 MURDOCH AVE. IN THE CITY OF SHREWSBURY; FURTHER PROVIDING FOR CERTAIN CONDITIONS IN CONNECTION WITH SAID SPECIAL USE PERMIT AND FURTHER PROVIDING PENALTIES FOR THE VIOLATION OF SAID CONDITIONS AND ALL OTHER LAWS AND ORDINANCES OF THE CITY OF SHREWSBURY, MISSOURI.**

### **Old Business**

Alderman Odenwald updated the Board on his work with Chiefs Amenn and Vargas on restarting the Public Safety Advisory Commission. He is drafting a plan for how this Commission could best serve the interests of the residents and employees of the Fire and Police Departments.

### **New Business**

Alderman Peters stated that he would like to reassess the salary freeze that was enacted for FY2021 and that he would like to hear more from HM risk and Mike Tabash on ways they could help save the City money on insurance premiums.

### **Hear Citizens**

Katherine Sherman (Michael Ave.) stated that she would still like the Board to put out a statement to the community including language identifying the racial motivation behind the vandalism on Kenrick Manor Dr. earlier this year. Board President Travaglini responded that the Board was not ready to put out such a statement as the Mayor was on leave and the Police Department had not completed its investigation.

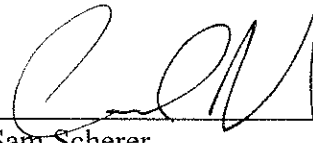
Anna Bischoff (Nottingham Ave.) asked for clarification on a previous statement that only written comments would be accepted moving forward. Director Greever responded that written and verbal comments would be acceptable and encouraged all residents participate in public hearings and meetings. She also expressed interest in Alderman Odenwald's work on the Public Safety Advisory Commission.

Andrea Berin (South Laclede Station Rd) agreed with Ms. Sherman's comments and believed the Board should put out their own statement regardless of whether the Mayor is available or not.

### **Adjournment**

**Alderman Lauter made a motion to adjourn the meeting; Board President Travaglini seconded. The motion passed unanimously by voice vote.**

Meeting adjourned at 07:27p.m.



Sam Scherer  
Mayor

ATTEST:



Elliot Brown  
Assistant Director of Administration & City Clerk

